

Mary Ellen Milanese-DiStasio
memilanesedistasio@video-visions.com
12285 McNulty Road
Suite 102
Philadelphia, PA 19154
www.video-visions.com
PH: 267-345-1120
FX: 267-345-1127



V I D E O V I S I O N S

ICIA CTS Certification.

Jeffrey Pasternak of Video Visions, Inc. Earns Certification from InfoComm International

September 13, 2011 — Jeffrey Pasternak, CTS, of Video Visions, Inc., based in Philadelphia, PA, has earned his certification from InfoComm International. The Certified Technology Specialist (CTS®) credential is for audiovisual professionals who have demonstrated extensive knowledge of the technology used in audio, video and display systems, and a competence, dedication and commitment to their profession. By achieving this credential, Pasternak has displayed the self-confidence, professionalism and integrity needed to succeed in the field. With agreement to a code of ethics pledging truth, accuracy and a commitment to excellence in all aspects of the profession, CTS-holders are recognized as trusted providers of services to customers of AV technology.

"As audiovisual equipment has become more sophisticated, there is increased need for professional services to assure the highest performance levels of communications technologies," said Randal A. Lemke, Ph.D., Executive Director, InfoComm International. "Employers in the public and private sectors can be confident that AV professionals holding the CTS credentials possess the necessary skills to implement audiovisual best practices, processes and procedures anywhere in the world."

The International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI), has accredited InfoComm's CTS, Certified Technology Specialist – Design (CTS®-D) Certified Technology Specialist – Installation (CTS®-I) credentials under ISO/IEC 17024. ISO/IEC 17024 establishes a global benchmark for the certification of personnel. ANSI accredits standards developers, certification bodies and technical advisory groups to both the ISO and the International Electrotechnical Commission (IEC). InfoComm is the only organization within the audiovisual industry to earn ANSI accreditation for its personnel certification program, setting the industry standard for competency and quality in the AV industry. InfoComm has also received recognition from the National Certification Commission of the United States, the only AV-related certification program.

More than 9,000 AV professionals are currently InfoComm certified.

About Video Visions, Inc.: Video Visions, Inc. designs, sells, installs and services single and multi-screen presentation systems for professional applications. Founded by Arthur Milanese in Philadelphia in 1973 under its parent name, Milanese Associates, Inc., it operated as manufacturer's representative to market, sell and distribute professional media products.

In 1986, Milanese Associates pioneered the application of video wall technologies, bringing the first video wall splitters and displays to America. Five years later, Video Visions, Inc. was formed specifically to design and manufacture quality video wall products in the United States.

Today Video Visions, Inc. prides itself on being a boutique professional audio visual company, specializing in video walls and large screen displays. As a direct dealer for all of the large name manufactures in the professional AV industry our sales, engineering and technical staff are all manufacturer trained. By specializing in video wall displays and large screen displays, our installation crews are familiar with all aspects that encompass a video wall or large screen display install, working with the architects for all pre-install support, providing custom stands and wall brackets, product installation and after install product servicing to name a few. Our team of experts have more than 100 combined years of professional audio visual experience.

Video Visions, Inc. is a proud member of both ICIA & NAB, as well as a GSA provider.

Headquartered in Philadelphia, with offices in New York and Florida, Video Visions, Inc. is a privately held small business, woman owned company, owned and operated by the Milanese family.



About the Certified Technology Specialist Credential InfoComm's Certified Technology Specialist, Certified Technology Specialist – Design and Certified Technology Specialist – Installation are the only audiovisual certification programs accredited by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). Accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill, InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work.